

“Taiwan Tourism” Video Script

<i>Shot</i>	<i>Video</i>	<i>Audio</i>
1.	<p>Sequence of paired, layered video boxes that move across screen from different angles showing contrasts of Taiwan (bold words below appear after “contrast video boxes” cross in center of screen)</p> <ul style="list-style-type: none"> ○ Natural Wonders (mountains) / Man-Made Wonders (Taipei 101 skyscraper) ○ Eastern Culture (pagoda) / Western influences (shopping mall) ○ Ancient (Aborigines) / Modern (computer manufacturing) ○ Serene (river in gorge) / Festive (Chinese New Year celebration) ○ Expected (tea ceremony) / Unexpected (night market) ○ Familiar (golf) / Exotic (acrobatic dancers) <p>Graphic supered over compiled montage of all sequence shots: “Taiwan – A Vibrant Tapestry of Life”</p>	<p>MUSIC: (upbeat, exotic)</p> <p>NARR:</p> <p>The majesty ...</p> <p>... of the East, and the West ...</p> <p>... the ancient ... the ultra-modern ...</p> <p>... the serene ... the festive ...</p> <p>... the expected ... the unexpected ...</p> <p>... the familiar, and the exotic.</p> <p>This ... is Taiwan!</p>
2.	Satellite zoom in of Taiwan	<p>MUSIC: (traditional oriental)</p> <p>NARR: Taiwan is one of the most unusual locations in the world.</p>
3.	Region map w/compressed video box of variety of Taiwan elements	Located along the Tropic of Cancer about 100-miles from the southeast coast of mainland China, and situated between Japan and the Philippines, exhilarating discoveries are everywhere on this island nation, making Taiwan a pristine jewel of the western Pacific ...
4.	Region map remains till end of “elements” sequence	... and an unforgettable destination!
5.	Transition to commercial jet landing	Easily accessible in the heart of the Orient, Taiwan’s location alone ...
6.	Black-and-white image from Japanese era	... speaks volumes about its history ...
7.	Snow-covered mountains / tropical vegetation	... its unique combination of climates ...
8.	Chinese Dragon festival scene / Aborigines ceremony	... fascinating, Oriental culture ...
9.	<p>Taipei 101 skyscraper</p> <p>Graphic: “Taipei 101 – World’s Tallest Building”</p>	... world-renown architecture ...
10.	Bird sanctuary	... ecological sanctuaries ...
11.	Smiling restaurant waiter	... warm, friendly people ...
12.	Exotic meal on dinner plate	... delectable cuisine ...
13.	Temple doors open	... rare experiences ...
14.	Underwater scene	... and hidden treasures.
15.	Montage of dignitaries	Sharing those treasures with the rest of the world is the delight of the Taiwanese people ... so much so that special incentives are now

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		available for international travelers to visit this island nation. The goal is to welcome 5-million visitors per year by 2008.
16.	Two shots of Taiwanese business people talking w/Americans	The Taiwanese government and private concerns have created a traveler-friendly environment that allows visitors from around the world to conveniently tour the scenic and cultural attractions of this beautiful island.
17.	American watching flying lanterns ascend into sky	Taiwan’s diversity is truly remarkable and worthy of exploration by anyone who is fascinated by life in the Orient.
18.	Busy Taipei scene dissolves to ancient buildings	To grasp the island’s distinctive modern culture, it’s important to understand Taiwan’s diverse history.
19.	Aborigines	Native Aborigines inhabited the island for unknown millennia prior to any “foreigner’s” arrival.
20.	Waves crashing on shore	Beginning in the mid-1500’s however, much like the waves that land on Taiwan’s shores, explorers and colonialists arrived ...
21.	Slow pan across still of Portuguese explorers	... the earliest being the Portuguese, who named their discovery “Ilha Formosa” ... or “beautiful island.”
22.	Dissolve to boats on Taiwan Straits	It was also about this time that waves of farmers and others from coastal South China traveled across the often dangerous waters of the Taiwan Straits to seek a better life.
23.	Spanish style building cuts to Dutch image	Spain tried its hand at colonizing northern Taiwan, but was soon expelled by Dutch colonizers.
24.	Ancient weapons artifacts	The Manchurian Chinese empire flooded on shore and annexed western Taiwan during the late 1600’s.
25.	Black-and-white image of Japanese soldiers	Almost two centuries later, Japan’s occupation began in 1895 ...
26.	Japanese flag fades out	... and lasted through the end of World War II.
27.	Transitions to black-and-white footage of Chiang Kai-shek	A new wave of Chinese influence began reaching Taiwan in 1949, led by Chiang Kai-shek’s regime. This included many of mainland China’s cultural elite ...
28.	Pan of museum art & artifacts	... who brought with them much of the Chinese art that, to this day, fills the National Palace Museum.
29.	Bustling Taipei atmosphere	In more recent times, Taiwan’s energetic economy, democratic reforms and global curiosity have ushered in a wave of renewed Western influences ...
30.	Taiwanese person speaking English at hotel front desk	... including the English language.

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31.	Oriental tapestry Graphic wipe across tapestry: “Taiwan!”	Out of the many colors of the “beautiful island’s” history rises the fascinating cultural tapestry that is Taiwan!
32.	:15 festival images montage	MUSIC: (upbeat contemporary)
33.	Aboriginal dancing	NARR: To visit Taiwan is to be immersed in the ancient traditions of Asia.
34.	Chinese opera	An example is Chinese opera ... a mystifying and vivid expression that focuses primarily on military and martial arts themes recounting centuries-old stories.
35.	Costumed performers on stage / CU of actor putting on makeup	Costuming and makeup are quite lavish.
36.	Wide shot of sparse opera stage	On the other hand, Chinese opera sets are surprisingly simple and include minimal props.
37.	Costumed female performer on stage	Storytelling is blended with a unique style of singing ...
38.	Acrobats performing routine on stage / Acrobat training session	... and in its various forms, Chinese opera also showcases incredible dancing and acrobatics that performers train for years to master before ever stepping foot on stage.
39.	Chinese puppet show	Taiwan’s ancient legacy is also carried on through Chinese glove puppetry.
40.	Children enjoying puppet show	This unique form of folk art is especially captivating for children ...
41.	Adult smiling during puppet show	... but adults love a good story, too.
42.	Glove puppeteer performing behind curtain	A single performer will often play all of the parts in a classic Chinese tale designed to convey a moral or educational message.
43.	Active opera scene	Taiwan’s history and culture are ablaze year-round ... on stage ...
44.	Outdoor martial arts show	... and in the public square ...
45.	Second martial arts sequence	... from martial arts displays ...
46.	Festival procession	... to colorful and dynamic Chinese festivals every month of the year.
47.	Transition animation	MUSIC: (medium tempo oriental)
48.	:15 montage of Chinese New Year scenes	Developed from the customs of China's past, lunar festivals offer celebrants a time for recalling cultural origins and remembering the legacy of earlier ages.
49.	Montage of Chinese New Year scenes (con’t)	Perhaps the most familiar to Westerners is Chinese New Year.
50.	:10 Montage of Lantern Festival	The Lantern Festival symbolizes discarding the old and ushering in the new.
51.	:10 Montage of Dragon Boat Festival	The Dragon Boat Festival.
52.	:10 Montage of Ghost Festival	The Ghost Festival.
53.	:10 Montage of Mid-Autumn Festival	The Mid-Autumn Festival.
54.	:10 Montage of Double Ninth Festival	The Double Ninth Festival ... dedicated to the remembrance of Taiwan’s elders.

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55.	Flipping calendar pages	A myriad of significant national celebrations fill the Taiwanese calendar, as well ...
56.	People at Confucius temple	... from Confucius’ birthday ...
57.	Flag-waving parade	... to Retrocession Day ...
58.	Fireworks	... National Day in mid-October ...
59.	Women’s Day festivities	... as well as Women’s Day ...
60.	People sweeping in parade	... Tomb Sweeping Day ...
61.	People at 2-28 Memorial statue	... 2-28 Memorial Day ...
62.	Aboriginal ceremony	... and a seemingly endless number of local celebrations that bare witness to Taiwan’s multi-faceted history and culture.
63.	Crowded festival scene	These varied festivals, and for that matter, daily life itself ...
64.	Individual placing incense stick in holder	... are tightly woven by a common thread ... religion.
65.	Group doing martial arts exercises	Major oriental religions such as Buddhism and Taoism, as well as Confucian philosophy, permeate the Taiwanese way of life.
66.	Large Buddhist temple / Small street-side shrines / Small temple in public park	In fact, the evidence literally shapes the landscape ...
67.	Oriental exercise group in park	... and daily activities.
68.	Still of cathedral / mosque	Yet, Taiwan has also opened its doors to other religious thought ...
69.	Hindu temple / Christian church (showing crucifix) / Aborigines ceremony	... including Roman Catholicism, Islam, Hinduism, Protestant Christianity and various folk religions.
70.	Short montage of Taiwanese faces	Diversity is paramount among Taiwan’s 23-million people.
71.	Faces montage continues	It’s also the heart and soul of Taiwan’s national uniqueness and welcoming environment.
72.	Montage of Taiwanese with foreigners	(MUSIC ONLY)
73.	People in crowded street market (diversity of faces)	Taiwan is a veritable “melting pot” of Asian life.
74.	CU of older Taiwanese man or woman talking	The official language is Mandarin.
75.	Taiwanese talking together	Residents likewise speak Taiwanese.
76.	Various Taipei street scenes	Thanks to the bridges of international trade and study abroad, many Taiwanese speak English ... especially in the cosmopolitan centers of Taipei, Kao Hsiung and Tai-chung.
77.	Children raising hands in classroom	Parents and the government have made learning English a priority in public schools as well as private, after-school programs ...
78.	College-age students	... because Taiwanese children who speak English have a distinct advantage in the competitive worlds of business and education.
79.	Group of aborigines	Of course, unique to Taiwan’s “melting pot” is the mix of aboriginal languages and customs that have, for the most part, remained intact for

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		hundreds of years.
80.	2 nd group of aborigines	Approximately 360-thousand indigenous people, spread among eleven tribes, call Taiwan “home.”
81.	Nighttime aboriginal dance ceremony around bonfire	These timeless ceremonies are a fascinating display of authentic, tribal life that coincides with particular seasons and events, such as harvest time, hunting season or launching a newly-constructed boat.
82.	Folk dancers performing in street	But folk artistry in Taiwan happens all across the island.
83.	More folk dancers	Entertaining rituals and ceremonies closely tied to Taiwan’s agricultural development are equally abundant ...
84.	More folk dancers	... and intriguing to watch.
85.	Long parade ascending hill carrying shrine & dragon	Local traditions and ceremonies can last for days ...
86.	Marital art routine	... involve a multitude of skilled performers ...
87.	Crowd watching performance	... and captivate an entire community ...
88.	Child in crowd	... both young ...
89.	Elderly person participating in ceremony	... and old, alike.
90.	Acrobatic flag ceremony	Parades and community ceremonies offer an exotic microcosm of Asian culture and the vitality of Taiwanese life.
91.	Festival scene outside Nat. Palace Museum	Yet, there is so much more to discover in Taiwan.
92.	People bowing/praying at temple	Most every destination on the “beautiful island” offers hidden treasures of authentic Oriental life...
93.	Aboriginal ceremony in large square	... and rare experiences waiting to unfold.
94.	Person mixing tea	For more than 4,000-years, tea and Chinese culture have gone hand in hand.
95.	Small group in tea house at table	Tea is enjoyed daily by the Taiwanese who exchange friendship over a small cup of native-grown tea, whether in a quiet tea house ...
96.	Two people having tea in obvious home setting	... or at home.
97.	2 nd tea preparation scene	The tea ceremony focuses more on how the tea tastes and smells than the ceremony itself.
98.	3 rd tea preparation scene	Specially refined teas, called Oolong teas, are carefully prepared to make it a rich, sensory experience.
99.	Tea fields	Oolong tea grows naturally on the island, and was a main ingredient in Taiwan’s early economic expansion in the late 1800’s.
100.	Image of tea being shipped from dock	Once foreigners discovered the taste for themselves, exporting soon began ...
101.	Oolong tea box in “western” setting	... and the result was worldwide fame of this Taiwanese treasure.
102.	Tea stand at market	All types of teas, as well as a wide assortment of

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		other unique Oriental products, can be purchased in many of Taiwan’s vibrant marketplaces.
103.	General day-market scene / CU’s of clothing	During the day, these traditional commercial venues are bustling with activity as shoppers discover the impressive variety of clothing ...
104.	CU of exotic jewelry	... jewelry ...
105.	Pan of vegetables	... fresh vegetables ...
106.	Hanging meat	... meats ...
107.	Fish stand	... even live shrimp, eel, fish and chicken.
108.	Short montage of Dihua Street activity	Dihua Street is a classic example of an open-air market that boasts a history of hundreds of years.
109.	Snake Alley worker w/snake	And for the more adventurous shopper, Snake Alley is a “must-see” location.
110.	General night market scene	With the setting of the sun, Taiwanese night markets put on their own special show ...
111.	Quick montage of clothing, jewelry, shoes & watches	... with a grand array of clothing, jewelry, shoes and watches ...
112.	Several shots of food served on plates / People eating	... plus an extensive selection of light, oriental meals and snack foods that delight anyone’s palate.
113.	Smiling shoppers	The discoveries seem almost endless amid the excitement of the day and night markets ...
114.	Upscale shopping mall	... as well as the more refined, well-appointed shopping malls throughout the island.
115.	Jade sculpture	Regardless of the venue, however, jade is an especially sought-after Oriental prize.
116.	Picture of emperor that includes jade / Short montage of sculpted jade designs	Chinese emperors had a “love affair” with jade for thousands of years. They believed that jade possessed mystical qualities because of its unique luster and stronger-than-steel properties.
117.	Artisan working with jade	Today, jade is fashioned by master craftsmen into beautiful jewelry ...
118.	Modern art jade piece	... and dazzling works of art that denote its special place in Taiwanese life.
119.	Hand-painted, exotic vases (various sizes) & other pieces / Potter working on wheel	And like jade, the long Chinese heritage of beautifully decorated pottery and porcelain remains quite prevalent in modern Taiwan.
120.	:20-:30 slow dissolve montage of pottery & porcelain	By blending ancient methods with a bit of modern kiln technology, these highly-skilled artists create world-class masterpieces that are not only sophisticated, but distinctly oriental.
121.	MCU of wood carver	The island’s artistic landscape is as diverse as Taiwan itself.
122.	2 nd shot of wood carver	The city of San-ye in the western plains is the center of exotic wood carvings ...

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123.	CU pan across finished carving	... that are exclusively crafted by hand.
124.	Brightly-colored Chinese painting (classic style)	The rich tapestry of artistic expression is flourishing In Taiwan ... from the distinctly classic ...
125.	Modern art piece	... to the ultra-modern.
126.	Nat. Palace Museum exterior (2 shots)	The greatest treasury of fine Chinese art to be found anywhere is the National Palace Museum in the capital city of Taipei.
127.	Montage of museum artifacts	With over 700-thousand pieces in residence, some dating back thousands of years, the National Palace Museum is among the four top museums in the world ...
128.	More artifacts	... and presents an expansive display of Chinese culture and history.
129.	CU of oldest sculpture blended w/compressed video box of black-and-white footage of exile	Originally collected by Chinese emperors, many of the Museum’s artifacts were brought to Taiwan by mainland Chinese who fled the communist takeover in 1949.
130.	People looking at modern art sculpture	As for modern art, the Taipei Fine Arts Museum showcases an exceptional array of avant-garde works.
131.	Short montage of Paper Museum, Aviation Museum, Tea Museum, Butterfly Museum, Drinking Water Museum	Oriental culture takes center stage in the “melting pot” of captivating museums to explore.
132.	C.K.S. Memorial Hall exterior	Foremost among cultural museums is Chiang Kai-shek Memorial Hall.
133.	2 nd exterior shot	This impressive memorial is Taiwan’s greatest tribute to the former president and political hero. The Hall’s marble towers, classic Ming architecture ...
134.	Gardens, ponds & pavilions	... manicured gardens, peaceful ponds and pavilions are flanked by the National Theater and the grand Concert Hall ...
135.	Statue of Chiang Kai-shek	... all designed to embody the character of Chiang Kai-shek’s legacy.
136.	Sun Yat-sen Hall exterior	An equally magnificent memorial is dedicated to Chiang Kai-shek’s mentor, Dr. Sun Yat-sen ...
137.	2 nd exterior image	... the founder of mainland China’s former democratic republic.
138.	Auditorium seats	This memorial houses one of the largest indoor auditoriums in Taiwan ...
139.	Sun Yat-sen Art Gallery	... it’s own art gallery ...
140.	Changing of the guard	... and offers a taste of military pageantry.
141.	Martyrs Shrine exterior	To honor the more than 330-thousand fallen soldiers from the Chinese revolution and the war against Japan ...
142.	MCU of exterior arches	... the Martyrs Shrine features Ming Dynasty arches that are patterned after a similar palace

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		in Beijing, China.
143.	People outside Lungshan Temple	Lungshan Temple in the heart of Taipei captures the essence of Chinese architecture with its ornately crafted wood carvings, bronze metalwork and curved roofs.
144.	People praying & placing incense in holder	It's the most famous and popular temple on the island and typifies the design and ambience of Oriental religious ceremonies.
145.	Other Buddhist temples	All around the island, Buddhist temples mark the religion's influence on Taiwanese culture.
146.	LS of Spanish building	Yet, because of its varied history, remnants of diverse architectural styles are still evident.
147.	Montage of Dutch, Spanish buildings, Old Walled City	MUSIC: (up full, then under)
148.	Taipei skyline	NARR: Though it's found mainly in the cities, Western-style architecture adds another dimension to Taiwan's landscape.
149.	Taipei 101 (ground perspective)	The most dynamic example is Taipei 101 ... one of the world's tallest skyscrapers.
150.	MCU of building	Designed to resemble the native bamboo plant, Taipei 101 reaches a staggering 1,667-feet into the air.
151.	LS of building	The tower offers over three-million square feet of retail and office space ...
152.	2 nd LS of building	... and parking for more than 1,800 vehicles.
153.	Moving LS of building (flyover, if possible)	Taipei 101 is perhaps the clearest evidence of Taiwan's ingenuity, fantastic diversity and formidable stature in today's world economy.
154.	Black & white still of farm workers	Only fifty years ago, the island's economy was solely agricultural, and for the most part, self-contained.
155.	Black & white footage of loading dock	However, in the 1950's and '60's, major steps were undertaken to greatly expand Taiwan's agricultural exports.
156.	1970's footage of cargo ship in harbor transitions to gowned people in technology lab	This initial growth in overseas trade set the stage for the next major transition during the '70's and '80's ...
157.	Steel factory / Office setting	... a shift toward technology, chemical and heavy industries, along with capital-intensive businesses.
158.	Heavy construction site	It was also during this period that the Taiwanese government undertook twelve major construction projects, and strongly promoted trade liberalization and international commerce.
159.	High-tech manufacturing plant	The 1990's ushered in wave after wave of technological advances ...
160.	Circuit board being made	... including electronics ...
161.	People at computer control area	... information systems ...

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162.	Busy office atmosphere	... service industry expansion ...
163.	CU of computer screen showing e-commerce website	... as well as e-commerce.
164.	Pan of downtown Taipei business buildings	After just five decades of intensive effort, Taiwan is now a major player in today’s global economy ...
165.	Graphic over darkened Taipei skyline: “16 th Largest Trading Nation”	... and is currently the 16 th largest trading nation in the world.
166.	Map of Asia (Taiwan highlighted)	One key component in the “Taiwan Miracle” is the island’s unique geographic location.
167.	Same map w/animation connecting Taiwan to 7 Asian cities	Eight major cities in Asia are within closest proximity to Taiwan by air and sea ...
168.	Full-screen map swings open to reveal American cargo jet landing & American cargo ship in port (separate video boxes)	... making “Ilha Formosa” a gateway to Asia. Through Taiwan, foreign companies find it easy to funnel their goods and services to markets throughout Asia.
169.	Animation of spinning globe showing trade office locations	As a result, Taiwan has established 60 overseas trade offices across the globe, and maintains trade relations with more than 220 countries and areas.
170.	Americans & Taiwanese at conference table / Graphic title: “8% Annual GDP Growth”	By opening its arms to the world community, Taiwan has seen Gross Domestic Product grow at an average of eight-percent during the last ten years ...
171.	Downtown Taipei	... and significant strides continue to sustain that trend.
172.	Satellite dish / Electronics factory machine / Casting machine parts / Modern weaving operation / High-tech laser setting	Current expansion efforts are focused on communications, consumer electronics, optoelectronics, machinery, textiles and leading-edge technology.
173.	Computer assembly line / Circuit board assembly / CU of digital camera in store Graphic title: “First in World” (bottom center)	Taiwan is the current world leader in the production of notebook computers, motherboards, digital cameras and other products ...
174.	IC’s being manufactured	... and is a major world center for pioneering technological research and development.
175.	Taiwanese & Americans in large convention hall (top left corner) / Graphic animation of “#3 Worldwide – Exchange Reserves & Growth Competitiveness”	This “Asian Tiger” likewise holds a global ranking of number-three for foreign exchange reserves and growth competitiveness ...
176.	Speaker & people on dais at APEC meeting	... and enjoys membership in both the prestigious Asia-Pacific Economic Organization and the World Trade Organization ...
177.	Busy downtown Taipei business district scene	... a remarkable position for an island nation of only 23-million people.

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178.	Taiwanese people in modern office	Taiwan continues to take aggressive steps to fortify its diverse economic roots ...
179.	Taiwanese & American shaking hands	... while expanding its reach to a growing number of global partners.
180.	Still image of Taipei 101 swings open to reveal mountain topography	This abundant economic diversity is mirrored by the island’s incredible variety of natural wonders.
181.	Short montage of natural scenes	MUSIC: (grand orchestral)
182.	NE coastal cliffs behind Taiwan map	NARR: Taiwan is roughly the size of New Jersey and Connecticut combined.
183.	Transitions to slow pan of forest	Yet inside its borders is the richest array of geographic features and natural species found anywhere in the world.
184.	Waves against boulders	The striking northeast coastal region is an excellent example.
185.	Short dissolve sequence of NE cliffs	Magnificent cliffs ascend triumphantly from the rocky edge of the Pacific Ocean.
186.	“Queen’s head” rock formation	The sculpted sandstone terrain offers a wealth of intriguing formations ... like the famous Queen’s Head.
187.	Short visual montage of rock-sand formations	(MUSIC ONLY)
188.	Multiple scenes of Taroko Gorge	Equally dramatic rock formations abound at Taroko Gorge near Taiwan’s eastern coast.
189.	View from top of Taroko Gorge	Taroko Gorge is a spectacular marble chasm that spans 11-and-a-half miles ...
190.	Slow pan of Liwu River from top of Gorge	... and is graced by the cascading waters of the Liwu River.
191.	Shot from floor of Gorge	It’s a nature-lover’s “paradise” ... and not surprisingly, one of the island’s biggest attractions.
192.	Sun Moon Lake panoramas	In the mountains of central Taiwan, Sun Moon Lake offers romantic scenery and pristine tranquility.
193.	Outdoor hot springs	Speaking of tranquility, the Taiwanese have long enjoyed the relaxing benefits of the island’s more than 100 hot springs.
194.	2 nd outdoor hot springs	This ranks Taiwan among the top 15 hot spring mineral water sites in the world.
195.	Mountain scene at Alishan	Dynamic beauty adorns Taiwan’s entire landscape.
196.	Train ascending mountain	Even the trek to visit these impressive sights is a unique adventure in itself.
197.	Sunrise “sea of clouds” spreading over mountains	Reaching the pinnacle of the Alishan National Scenic Area unveils the “sea of clouds” that gently graces the mountainous landscape ...
198.	Colorful sunrise at Alishan	... and paints unimaginable beauty on a brilliant, sunrise canvas.
199.	Train leaving upper station	The trip back down the mountain on the narrow-

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		gauge alpine railway is a unique experience as well ...
200.	Wintry background (passenger’s perspective)	... and showcases a one-of-a-kind climatic phenomenon.
201.	Train descending mountain showing different seasons (passenger’s perspective)	Travelers pass through all four seasons during their descent.
202.	Train pulling into station w/tropical plants in background	This popular destination is almost like being in a scenic time machine.
203.	Alishan daytime vistas	In all, Taiwan offers the highest biodiversity per unit of land in the world
204.	More daytime vistas	... and maintains close to 60 scenic areas across the island ...
205.	More Alishan daytime vistas	... which keeps nature at the forefront of Taiwanese thought and life.
206.	Short dissolve montage of nature scenes w/ graphic titles of park names: -Yangmingshan Nat. Park (butterflies, hot springs, lakes, grass fields) -Kenting Park (underwater scenes, landscapes, tropical plants) -Yushan Park (hikers on trails, various flora & fauna)	(MUSIC ONLY)
207.	Mountain panorama	The topographical “backbone” of Taiwan is the Central Mountain Range ...
208.	Panorama continues	... comprised of almost 300 peaks.
209.	Jade Mountain (snow-covered)	The tallest is Jade Mountain in Yushan National Park ...
210.	2 nd shot of Jade Mountain	... that soars to almost 13-thousand feet.
211.	Mountain panorama	More than 100 peaks in this massive range rise to over 9,800 feet ...
212.	Hikers on trail / People at observation area viewing mountains	... making Taiwan a much-sought-after destination for mountain climbers, hikers and anyone who loves the spectacle of nature.
213.	Video “build” of four screen quadrants showing varying climate scenes	Jade Mountain and the entire Central Mountain Range showcase another unique feature of Taiwan.
214.	Build sequence continues	Nowhere else in the world can this many distinct climates be found within just a few hours’ travel.
215.	Tropical plant	This fact is illustrated by the tropical ...
216.	Sub-tropical plant	... sub-tropical ...
217.	Warm temperate plant in field	... and warm temperate plants that thrive together in the same area.
218.	Snow-covered trees & mountains	And though Taiwan is situated in the tropics, snow sometimes blankets the subtropical highlands during winter.
219.	Slow pan of heavily-forested area	More than half of the island’s terrain is covered by forests, predominantly Cyprus trees ...
220.	Western plains	... while the western coastal area is made up of

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		fertile plains.
221.	Short montage of mountains, beaches, plains, forests	Taiwan’s widely-varied climates and topographical features ...
222.	Montage continues	... create the perfect setting for an ecological “melting pot.”
223.	Split-screen of exotic plants & rare animal Graphic title (bottom of screen): “150,000 species”	The “beautiful island” is home to an astounding 150-thousand plant and animal species.
224.	Split-screen “boxes” rotate to show indigenous plants Graphic title: “Many indigenous plants”	Among them, several plant species grow exclusively in Taiwan.
225.	Montage of plants & flowers	Not surprisingly, the Portuguese named it the “beautiful island” ...
226.	Montage continues	... because of the lavish diversity of flora and fauna.
227.	Boxes rotate again to show exotic birds & butterflies Graphic title: “400 bird & butterfly species”	More than 450 species of birds and butterflies find their home here ...
228.	Boxes rotate again to show various mammals Graphic title: “60 mammal species”	... as do 60 species of mammals ...
229.	Boxes rotate again to show frogs, toads, lizards, snakes Graphic title: “30 amphibian species”	... and over 30 reptile species.
230.	Full-screen transition to park/scenic area list	Keenly aware of these treasures, Taiwan has designated 6 national parks and 11 national scenic areas to preserve its unique ecological environment.
231.	Bird flocks flying	Native species are incredibly abundant here.
232.	Water fowl landing on lake	Yet, Taiwan’s generally warm climate, strategic geography ...
233.	Mud flat w/birds	... mud flats and mangroves ...
234.	Black-face spoonbills landing on water	... make the island a major migratory haven for birds crossing the Pacific Ocean.
235.	Flock of black-face spoonbill birds	The endangered black-face spoonbill spends the winter along Taiwan’s southwestern coast.
236.	2 nd shot of spoonbills	The entire population of this exotic bird species numbers less than a thousand ...
237.	3 rd shot of spoonbills	... which further highlights the importance of Taiwan’s ecological sanctuaries and complex ecosystem.
238.	Black bear / Mikado pheasant	Animal species, endemic to Asia, are equally exotic ...
239.	Rock monkey in tree	... and equally at home in this expansive natural

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<i>Shot</i>	<i>Video</i>	<i>Audio</i>
		habitat.
240.	Sika deer	That’s true on land ...
241.	Jumping fish	... and in the surrounding ocean.
242.	Coral reefs	Colorful and uniquely-shaped coral reefs ...
243.	Dolphins jumping out of water	... create a lustrous playground for large numbers of aquatic animals ...
244.	Sea turtle	... reptiles ...
245.	Undersea shot of tropical fish	... and tropical fish.
246.	Undersea plants	“Ilha Formosa” is an ecological wonderland that beckons to be explored.
247.	Scuba diver among fish	Of course, undersea animals aren’t the only ones who enjoy playing in the water.
248.	People snorkeling	Below the surface ...
249.	People water skiing	...and across the surface ...
250.	Whale watching from boat	... there are abundant opportunities to experience the awesome splendor ...
251.	Sailboat / yacht	... and aquatic grandeur ...
252.	Windsurfers (beach perspective)	... that wraps the island in crystal blue.
253.	River raft in rapids	Inland waterways wind their way through much of the island ...
254.	Sport fishermen on lake	... creating an intricate patchwork of lakes, rivers and streams that provides an impressive venue for fishing ...
255.	Canoes on lake	... and water sports of all kinds.
256.	Dragon boat race w/spectators	Exciting competition during the Dragon Boat Festival even draws international teams ...
257.	2 nd Dragon boat race scene	... to the “beautiful island” every summer.
258.	Wide shot of Dragon Boat race scenery	Taiwan’s expansive vistas ...
259.	MS of folded mountains & rivers	... and variegated terrain ...
260.	Hikers on mountain path	... also make a grand stage for once-in-a-lifetime experiences while hiking ...
261.	Rock climbers	... rock climbing ...
262.	Campers	... and camping.
263.	Golfer hitting off tee with mountains in background	A round of golf takes on a whole new meaning amid these dynamic backdrops.
264.	Pan of tropical landscape	In fact, the rich tapestry of nature surrounds every activity ...
265.	Dissolve to slow pan of tropical plants inside botanical garden	... and can be explored in a focused way at Taiwan’s many botanical gardens.
266.	Exterior of Tai-chung Botanical Garden / Several shots of exotic plants & flowers	Located in the heart of metropolitan Tai-chung, the Botanical Garden of the National Museum of Natural Science features a fascinating array of indigenous trees, plants and flowers.
267.	Taipei City Zoo exterior	As for unique animal species, the Taipei City Zoo is one of Asia’s largest.
268.	Short montage of exotic animals	Hundreds of the region’s animals can be experienced here ... including the giant flying squirrel and clouded leopard.

“Taiwan Tourism” Video Script

<i>Shot</i>	<i>Video</i>	<i>Audio</i>
269.	People walking through clear aquarium tunnel at Sea World	Also in the capital city, Taipei Sea World presents an up-close look at fascinating marine life.
270.	Aquarium scene	Preserving nature is a strong priority for the Taiwanese ...
271.	Aboriginal ceremony	... as is preserving the nation’s diverse culture.
272.	Cultural center exterior	To achieve that goal, cultural centers are located in many cities, towns and villages ...
273.	Old Chinese documents	... and offer a blend of historical resources ...
274.	Actors (or dancers) on stage	... as well as a place for presenting Taiwan’s colorful past.
275.	Pan of Taipei skyline	Yet, celebrating the island’s heritage is no less important than celebrating the present.
276.	Short montage of night market scenes / Various modern restaurant shots	(UPBEAT CONTEMPORARY MUSIC ONLY)
277.	People dancing	NARR: Taiwan’s vibrant nightlife rivals any in the world ...
278.	Pan of Taipei street showing Chinese & English signs, neon lights, etc.	... yet pulsates with a unique mixture of oriental and western culture ...
279.	Ultra-modern restaurant cuts to MCU of oriental food on plate	... that offers a magnificent flavor of its own.
280.	Pan of oriental meals on plates	This is the delight of Taiwanese culture ...
281.	Exotic-looking food	... authentic, Chinese cuisine.
282.	Chef in kitchen / Designing food arrangement on plate	No other place but Taiwan offers gourmets the variety of Chinese dishes that originate from all different regions of mainland China.
283.	Cantonese meal	Meticulously prepared Cantonese ...
284.	Sichuan meal	Spicy Sichuan ...
285.	Beijing meal	Beijing ...
286.	Shanghai seafood meal	Seafood prepared Shanghai style ...
287.	Hunan meal	Tangy Hunan delicacies ...
288.	Taiwanese meal	... and, of course, native Taiwanese dishes ...
289.	2 nd Taiwanese meal	... known for light, natural flavoring.
290.	Chef at large skillet	Meal preparation is an intriguing art in and of itself.
291.	Various scenes of people eating	Whether traditional or modern oriental cuisine, the enjoyment of food is tantamount to breathing for the Taiwanese people.
292.	Waiter serving meal at restaurant table	It’s no wonder that visitors to the “beautiful island” will encounter the world’s finest Chinese food and restaurants.
293.	Food Festival crowd milling past display tables	This world-renown reputation is one of the many reasons why Taipei plays host to the Chinese Culinary Exhibition each summer.
294.	Pan of European style restaurant	Likewise, Taiwan is blessed with a wide array of international cuisine ...
295.	Chef making pizza	...including Italian ...
296.	Chef making sashimi	... Japanese ...
297.	CU of Swiss fondue	... Swiss ...
298.	CU of German pigs’ knuckles	... and German foods, to name just a few.

“Taiwan Tourism” Video Script

<i>Shot</i>	<i>Video</i>	<i>Audio</i>
299.	Full screen of long buffet table flips to reveal ...	The broad selection of native and international foods highlight the very essence of “Ilha Formosa” ...
300.	Taipei 101 skyscraper	... an incredibly diverse and wonderfully unique culture that brings together man-made ...
301.	Jade Mountain (snow covered)	... and natural majesty ...
302.	Eastern Culture (pagoda) / Western influences (shopping mall)	... the East, and the West ...
303.	Ancient (Aborigines) / Modern (computer manufacturing)	... the ancient ... the ultra-modern ...
304.	Serene (river in gorge) / Festive (Chinese New Year celebration)	... the serene ... the festive
305.	Expected (tea ceremony) / Unexpected (night market)	... the expected ... the unexpected ...
306.	Familiar (golf) / Exotic (acrobatic dancers)	... the familiar, and the exotic.
307.	Computer animation of hand-written slogan over montage of all previous images	Taiwan ... a vibrant tapestry of life!
308.	Fade to black	MUSIC: (upbeat exotic up full to end)