

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
1.	Original full building exterior (pre-renovation / scanned from photo)	MUSIC: (medium contemporary) NARR: Blending yesterday ...
2.	Dissolve to new full building exterior (AAA_3789 – CROPPED to match original photo framing)	... with today.
3.	Original exterior / main entrance (scanned from photo)	Transforming a 1930's-era factory ...
4.	New main entrance exterior (AAA_3793)	... into Urban Place ...
5.	2 nd exterior beauty shot (AAA_3795)	... a classic example of downtown Lancaster ... revitalized.
6.	Securus lobby w/Securus sign in background (AAA_3677)	Welcome to the home of Securus ...
7.	Acuity lobby sign (AAA_5629)	... Acuity Advisors
8.	"L.S.F." exterior words (quick sequence build of "Lancaster" AAA_3804 / "Science" AAA_3806 / "Factory" AAA_3811)	... and the new Lancaster Science Factory.
9.	"Revitalize ... Securus" title graphic (full screen)	<i>(music up full during visual transition)</i>
10.	Old Securus lobby shot (scanned from photo)	Much has been invested to blend yesterday ...
11.	New Securus lobby shot (AAA_3900)	... with today at Securus.
12.	Reception desk area w/flat screen TV (AAA_3748)	Just as Securus has enhanced our array of insurance solutions over the years,
13.	Securus exterior signs on corner (AAA_3719) Dissolve to broader bldg. exterior (AAA_3722)	... we've also grown as a community partner with a vision to revitalize downtown Lancaster.
14.	Ray w/3 ladies at conference table (AAA_3911)	Along with innovation and exceptional, personal attention, our community focus drives Securus.
15.	Crowded training room (freeze-frame)	That includes opening the doors of our state-of-the art training facility to both our clients and your organization.
16.	2 nd training room shot (freeze-frame)	It's a stimulating learning environment that accommodates up to 65 people. Just let us know when you'd like to use it.
17.	Wide shot of office cubicles (AAA_3780)	Across the hall is the hub of Securus ... our business and personal insurance divisions.
18.	Populated office hallway (AAA_4238)	As a full-service agency, this is where Securus experts handle every facet of your business insurance program ... just like it's our own.
19.	Sales rep & client seated at desk (freeze-frame)	First, we take the time to get to know you personally and your unique business needs.
20.	Securus reps meeting at conference table (AAA_3922)	Armed with those insights, strong insurance carrier connections and our extensive expertise ...

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
21.	2 nd shot of same meeting (AAA_3923)	... Securus offers a dynamic, money-saving combination for <u>your</u> business ...
22.	Full-screen graphic bullets under Securus logo (freeze-frame) <ul style="list-style-type: none"> • "Construction Industry" • "Food Service" • "Agriculture" • "Hospitality Industry" • "Your Business" 	... whether it's the construction industry, food service, agriculture, the hospitality industry and so many others.
23.	MCU of claims rep on phone at computer (AAA_4360) Dissolve to 2 nd shot of rep on phone (AAA_4361)	Once your customized program is in place and it's time to manage a claim, you'll receive an accurate, prompt and personal response from our dedicated claims department.
24.	Rep wearing phone headset working at computer (AAA_4372)	But we don't stop there. Our claims department continuously reviews your claim status ... until it's settled.
25.	3 women at conference table (AAA_3987)	Securus has you covered for <u>personal</u> insurance, too, with affordable plans for every part of your lifestyle, all at competitive rates.
26.	Dissolve to full-screen graphic of Securus logo; "Improve Bottom Line" under logo; Wipes to "Reduce Insurance Costs" under logo	As "Caring People Raising Trust," Securus works to improve your company's bottom line and reduce your insurance costs.
27.	Dissolve to two women at copier (AAA_3981)	Here in our Risk Management division, Securus experts ...
28.	Active meeting in library/conference room (freeze-frame) 2 nd shot of same meeting (freeze-frame)	... along with our own, state-certified safety committee, develop personalized safety programs, with on-going support and training to help you comply with OSHA regulations ...
29.	Wide shot of CPR training session (freeze-frame)	... instruct your personnel in C-P-R, first-aid and using an A-E-D and evaluate possible worksite dangers ...
30.	Tighter shot of CPR training (freeze-frame)	... all to reduce your risk exposure and create a "win-win" for your business, large or small.
31.	Two-shot of rep w/client in office; shot becomes grayed freeze-frame behind "Employee Benefits" graphic headline	Securus stands by you with a proactive, personal approach to handling your Employee Benefits.
32.	Freeze-frame build sequence of bullet points <ul style="list-style-type: none"> • Medical, Dental, Vision • Life Insurance • Disability • Short-term Medical Coverage 	We offer competitive rates and expert management of medical, dental and vision plans, life insurance and disability products, as well as short-term medical coverage.
33.	3-shot at conference table (AAA_4286)	We're seasoned, COBRA, HIPAA and F-M-L-A professionals who provide personalized

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
		employee attention and service.
34.	Dissolve to two-shot of different rep & client w/"Third Party Administration" title graphic at bottom (freeze-frame) Dissolve to another rep at computer (AAA_4251)	This area is also home to our Third-Party Administration team. With Securus, our benefits administration professionals will put your mind at ease.
35.	Rep at computer (AAA_4298)	From ERISA, COBRA and HIPAA regulation compliance ...
36.	2 nd rep at desk (AAA_4316) Dissolve to 3 rd rep at desk (AAA_4321)	... to a wide array of superb benefit choices, Securus delivers the greatest value and expertise to every one of our clients.
37.	2 reps talking in office (AAA_4330)	Turn the corner, and you'll quickly realize that Securus goes beyond simply managing your employee's <u>benefits</u> .
38.	Rep at desk holding Securus binder (AAA_3974)	Because they're your greatest asset, we develop your <u>employees</u> , as well ... from hiring and coaching ...
39.	2 ladies at computer (AAA_4346)	... to performance evaluations, employee handbooks and maintaining complete, compliant personnel files.
40.	Freeze-frame of rep w/small client group (title "Wealth Management & Financial Services" at bottom) Dissolve to tighter shot of same rep w/client (freeze-frame)	<u>Also</u> , as part of our value-added offerings, Securus Group guides your company's Wealth Management and Financial Services. Our goal is building financial stability for your business <u>and</u> your employees.
41.	Dissolve to grayed freeze frame of same meeting - <ul style="list-style-type: none"> • Retirement Planning • Business Continuation • Key Person Insurance • 401(k), 403(b) and 457 plans • Life Insurance • Wealth Management 	So look to Securus to skillfully design and manage your company's retirement planning, business continuation and Key Person insurance, 401(k), 403(b) and 457 plans, life insurance and wealth management.
42.	Dennis w/2 others in lobby (AAA_3701)	With our wide range of services, let us partner with you to revitalize and enhance your organization. Securus ... Caring People Raising Trust.
43.	"Revitalize ... (top left corner) Acuity" title graphic (bottom right)	<i>(new music up full during visual transition)</i>
44.	Original interior shot ("Old Look" .pdf)	NARR: Blending yesterday as a highly respected accounting and financial management firm ...
45.	New interior shot ("After Shot of Lobby" .pdf)	...with today's strong focus on personal attention and developing the growth potential of our clients,
46.	Receptionist / Acuity sign (AAA_4416)	Acuity Advisors and C-P-A's lives out what defines us ...
47.	Full-screen graphic title	Acuity ... keenness of vision and perception.

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
48.	3-shot of Steve & 2 assistants at Steve's desk (AAA_4580)	With every facet of our clients' needs, we take a personal, proactive and interactive approach ...
49.	CU of 1 male & 1 female employee talking (AAA_4428)	... with our sights continually set on responsive solutions for every client.
50.	CU of spreadsheet w/calculator (BBB_3645)	It's one thing to simply do payroll or quarterly statements.
51.	3-4 people meeting (AAA_4659)	It's quite another to help your organization discern exactly what those numbers mean, and walk you through each important decision.
52.	CU of Acuity folder w/slogan (BBB_3659)	That's the difference with Acuity. Clear Vision. Endless Possibilities.
53.	Advisor or CPA w/1 "client" (AAA_5638)	Individuals and families throughout our region trust Acuity for first-class tax, accounting and financial reporting services.
54.	2 nd shot of same pair at table w/papers (AAA_5650)	Our advisors not only determine an excellent tax strategy for you.
55.	Over-the-shoulder CU of same CPA at computer (AAA_5609)	They also employ keen insight into your complete financial picture to help manage your long-range goals of saving for your children's college education and retirement.
56.	3 rd shot of same CPA w/"client" (AAA_5647)	When it's time to plan how you'll convey assets to future generations, Acuity's financial planning experts will be by your side to minimize estate taxes.
57.	Steve (standing) w/2 women (AAA_4669)	And because we never sell securities or insurance, you can be sure that our advice is aligned with YOUR goals.
58.	MCU of hands w/papers & tablets on table (AAA_4625)	For your <u>business</u> , Acuity understands that visionary direction begins with solid, precise information.
59.	4-shot at table (AAA_4628)	That's why we deliver a full array of customized financial statements and auditing services ...
60.	Handshake (AAA_4665)	... so you can face tomorrow's business challenges by making wise decisions today.
61.	Conference room / woman writing on board (AAA_4541) Conference room / younger man & woman looking at tablet (AAA_4536)	Our advisors and C-P-A's become members of your team who offer valuable insights into shaping your company's internal controls, regulatory compliance, pension audits, tax compliance and future direction.
62.	CU of Acuity folders on table (AAA_4539)	Because information is power, Acuity gives your enterprise responsive, customized solutions ...
63.	Conference room / 2 women at board (AAA_4566)	... directed vision and focused planning to help you realize the success that you've envisioned.
64.	Randy & woman talking across desk	Yet, true success requires more than handling

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
	(AAA_4423)	day-to-day challenges.
65.	Consultant at desk (AAA_4441)	That's why our consulting division puts their expertise to work for you, whether you're launching a new enterprise ...
66.	Farmer, son & Mike on truck at farm ("Ron-truck 1 master.tif" image)	... all the way through handing it over to the next generation.
67.	Conference room group (AAA_4528)	Our clients trust the depth and value Acuity consultants bring to the table from the moment we begin assessing your current situation ...
68.	CU of papers on desk (AAA_4607)	... to developing a comprehensive growth plan that maximizes your entrepreneurial strengths and brings your vision to life.
69.	MCU of consultant on phone at desk (AAA_5776)	We know all the important questions to ask about the tax implications of a crucial decision, the impact an expansion will have on your employees ...
70.	3-shot of consultants (AAA_5771)	... as well as the possible outcomes from a merger or acquisition BEFORE it happens.
71.	"Mature" consultant in office talking w/woman (AAA_5714)	In each scenario, Acuity gives you precise information and laser-sharp insights that only years of business consulting can render.
72.	Several people at Acuity reception desk (AAA_5812)	Of course, for a family-owned business, the true measure of success is not only developing a thriving, valuable asset, but to pass it on to future generations.
73.	Full-screen graphic titles – <ul style="list-style-type: none"> • Agriculture • General contracting • Retail / Wholesale • Finance • Insurance / Real Estate • Transportation • Construction • Non-Profit Organizations 	That's true for every type of industry we serve.
74.	Steve w/building contractor outdoors ("Steve horizontal" .jpeg file)	Trust Acuity to build, enhance and revitalize your success ... with clear vision and endless possibilities!
75.	"Revitalize ... (upper left corner) Lancaster Science Factory" (lower right corner) title graphic	<i>(new music up full during visual transition)</i>
76.	LSF bldg. exterior (pre-renovation in Picture Binder / scanned photo)	NARR: Yesterday, it was storage space.
77.	LSF bldg. exterior (post-renovation / (AAA_3722 on Securus disk)	Today, it's the center for exploring the wonders of science.
78.	2 boys at ball tube machine (BBB_3871)	As part of downtown Lancaster's revitalization, the Lancaster Science Factory is a hands-on,

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

Shot	Visual	Audio
		interactive learning center ...
79.	Blond girl at Electrical Circuits display (BBB_2470)	... filled with dozens of fascinating exhibits that teach children how scientific principles work in everyday life.
80.	Tennis ball launcher (AAA_3846)	We've selected the best, most successful exhibits from around the world and brought them to Lancaster.
81.	Grandmother & granddaughter at ball maze case (BBB_2414)	Our vision is to assist Lancaster's children to acquire the knowledge and skills in science, math and technology ...
82.	Red-haired girl w/blocks (BBB_2441)	... so they can have successful careers, be good citizens and achieve their greatest potential.
83.	Kids w/demonstrator at Discovery Cart (BBB_2310)	As a community partner, the Lancaster Science Factory is continually building strong alliances with local schools, camps, daycare centers ...
84.	Adult holding color letter sign at Discovery Cart (BBB_2318)	... and organizations like the Boys and Girls Clubs ...
85.	Boy in colored light room (BBB_2256)	... offering children a fun, interactive opportunity to do what kids naturally love to do ...
86.	Girl at ball funnel (BBB_2444)	... explore the world around them.
87.	Mom w/boy & girl w/magnets (BBB_2465)	Every week, we welcome children, their parents and grandparents from every type of background to experiment ...
88.	Hands making car (BBB_3673)	... create ...
89.	Smiling girl at percussion tubes (BBB_3739)	... and learn for themselves how much fun science really is!
90.	Boy & girl at front entrance mirrors (BBB_2426)	What does it mean for kids, teachers and families to actually DO science at the Lancaster Science Factory?
91.	Kids building arch (BBB_2289)	It's a step out of a traditional classroom into the hands-on experience of structural engineering.
92.	Boy w/optical illusion (BBB_4035)	The fascination of intricate, geometric patterns.
93.	Tennis ball launcher sequence (BBB_3717 / then quick sequence of BBB_3729 & BBB_3735 & BBB_3736)	The power to launch a tennis ball simply using gravity and air pressure.
94.	Kids throwing paper airplanes through hoops (brochure .tif picture on FLASH DRIVE)	The challenge of flight.
95.	Pipes percussion (quick series of BBB_3750 / 3751 / 3752 / 3753 / 3754)	The rhythm and melody of tube technology.
96.	2 boys at parachute launcher (BBB_4000)	Then, of course, there's the parachute launcher ...
97.	2 nd & 3 rd parachute launcher shots (BBB_4005 & BBB_4011)	... that proves "what goes up, must come down."
98.	Girl building dam ("dam.jpg" photo)	What's the best way to build a dam?
99.	Chinese water bowl splash (AAA_3854)	Can you make water jump without touching it?
100.	2 nd water bowl shot (AAA_3855)	It may be trickier than you can imagine.

Securus / Acuity / Lancaster Science Factory

"Urban Place Open House" Video / Created by Eric Lee Productions

<i>Shot</i>	<i>Visual</i>	<i>Audio</i>
101.	Ball loop track (AAA_3831)	How many different configurations can you create so the balls travel the farthest?
102.	Ball race track / 4 different paths (BBB_3831)	Is the shortest path between two points REALLY a straight line?
103.	Light room using prism (brochure .tif picture on FLASH DRIVE)	Create your own rainbow with water vapor and light.
104.	Air ball machine (BBB_2352)	Make a ball float in mid-air.
105.	Pulley weight-lifting exhibit (BBB_4026)	Discover the simple, yet amazing mechanical power of pulleys.
106.	Car & boy w/raised hands (BBB_3678)	Engineer your own, custom-built vehicle.
107.	Blond girl at conductors exhibit (BBB_2394)	Kids can get "charged-up" about learning how conductors and insulators work.
108.	Image magnifier display (BBB_4036)	What does a butterfly wing look like "up close and personal"?
109.	Girl talking at sound cone (BBB_3681)	How is it possible to talk quietly on one side of a room ...
110.	Girl listening at sound cone (BBB_3683)	... and still be heard all the way across on the other side?!
111.	Girls w/mom at sand pendulum (BBB_2384)	How many interesting patterns can you make with a simple sand pendulum?
112.	Kids at multiple mirrors (BBB_3786)	Truly, the Lancaster Science Factory is overflowing with exciting, interactive learning for kids and their families.
113.	Quick sequence of girl at heavy-to-light ball display (BBB_3691 / 3693 / 3694 / 3695 / 3699 / 3700 / 3701)	We're a natural attraction for tourism and increased business opportunities that will further enhance downtown Lancaster's revitalization.
114.	Girl looking at optical illusion (BBB_4101) / 3 kids in colored light room (BBB_4103)	Looking to the future, we welcome the partnership of individuals, local businesses and volunteers.
115.	Boy at gravity funnel (BBB_4095)	The wonder of discovery has found a new home ...
116.	Blond boy smiling at multiple mirrors (BBB_2260)	... at the Lancaster Science Factory, where science really is FUN!
117.	LSF yellow exterior sign on bldg. (AAA_3818 on Securus disk)	MUSIC: (fade up full to close / music ends before narration in shots 118 & 119)
118.	Securus / Acuity / LSF exterior signs (AAA_3820)	NARR: Securus, Acuity and the new Lancaster Science Factory ...
119.	Full building exterior (AAA_3789 on Securus disk)	... sharing the creative vision to revitalize downtown Lancaster!