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Shot	Video	Audio
1.	Flash animation sequence (7-10 seconds):   multiple fly-ins of words related to addiction   (illegal drugs, pornography, gambling, food,   sexual addiction, loneliness, anger,   temptation, forgiveness, suffering,   depression, etc.)  Sequence ends with centered word   "RECOVERY" in large bold letters   covering/overshadowing other addiction-   related words	MUSIC: (upbeat contemporary logo)
2.	"RECOVERY" slides down to bottom of screen; A.K. logo fades in top third of screen; "RECOVERY" dissolves to "Where God Speaks to Hearts & Transforms Lives" at bottom of screen	MUSIC: (logo ends)
3.	Stills of specific former residents (at entry) (Dave Moniz; Mike Peniston; Sesky Paul; John Szalma; Joe Heukensfeld)	MUSIC: (medium tempo dramatic)  NARRATION: Dave knows it's true. So does Mike Sesky John and Joe. So do their families.
4.	Additional resident stills continue	They know it's true for men of any age any background any job title any lifestyle.
5.	Four stills of men (at entry)	Addiction can snare anyone and can destroy anyone.
6.	Graphic (progressively typed out): "Addiction – bondage to the rule of a substance, activity or state of mind which becomes the center of life, defending itself from the truth so that even bad consequences do not bring repentance, and lead to estrangement from God."	So what exactly IS an addiction? It's bondage to the control of a substance, activity or state of mind which becomes the center of life defending itself from the truth, so that even bad consequences do not bring repentance, and lead to estrangement from God.
7.	Hopeless looking man	It ultimately results in hopelessness, self-hatred, isolation, crime, depression, and in some cases, suicide.
8.	One man in isolated location	What do people caught in addiction need most?
9.	Graphic: "Mercy" (layered over shot #6)	Mercy life-changing mercy the kind that our founder experienced in the late 1800's.
10.	2-3 pictures of William Raws	For William Raws, a wealthy, young artist, his addiction began with his wife's social drinking, and soon caught Mr. Raws in its trap.
11.	More pictures of Raws	The downward spiral eventually brought him to the "bottom," and the Lord heard William's cry for mercy miraculously saved him and transformed his life!
12.	Picture of Raws (left side of screen); Aerial photo of modern Keswick (right side of screen)	Out of his own incredible conversion, Mr. Raws later founded the Colony of Mercy a place of refuge where other men could personally meet Jesus Christ and be renewed physically,

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		emotionally and spiritually by the power of God's mercy.
13.	Several shots of program graduates	Today, more than a century later, the Lord continues to use the Colony of Mercy in hundreds of men's lives offering eternal hope and new life in Christ, as well as one of the highest success rates of any addiction recovery program in the nation thanks to God's grace and mercy.
14.	Group shot of several people	MUSIC: (2 <sup>nd</sup> dramatic contemporary cut)  NARR: Can you tell which of these people is an addict?
15.	Homeless man w/bottle in bag	Sometimes, it's obvious.
16.	Man w/drink in his hand at office party	Other times, they've disguised it for years.
17.	Over-the-shoulder shot of "normal" looking man at computer gambling online	Either way, the tentacles of addiction in our society are reaching deeper into our neighborhoods, businesses, churches, homes and families making it easier than ever for ANYONE to fall prey to all kinds of addiction
18.	Graphic animation sequence – (phrases come on screen as mentioned)	from illegal drugs and alcohol to food, pornography, gambling, prescription drugs, sexual addictions, tobacco, and the list goes on.
19.	Several addiction titles overlap each other	Multiple addictions are common. And it's not just the addict who's affected.
20.	Graphic: Man in middle of "wheel" w/10 spokes depicting "1 impacts 10"	For each person who's addicted, on average, ten other people are negatively impacted.
21.	Several images of moms & children (graphic of crosshairs over pictures?)	Tragically, it's the family who suffers the most often in silence and fear.
22.	Slow dissolve to more moms & children	Spouses and children many times experience physical or emotional abuse at the hands of the addict. Every facet of life is affected, and the toll is devastating.
23.	Slow dissolve to more moms & children	Worse, the very place that should provide nurture, growth and safety becomes a dangerous mine field of fear, discouragement and threats.  Instead of a home, they're trapped in a prison of embarrassment, guilt, and shame that many times keep a family from seeking outside help.
24.	2 stills of Mark Molligi	Mark Molligi: "All of a sudden I realized that my addiction wasn't just hurting me, it was killing the people that I loved the most around me."
25.	Family in silhouette	Addiction keeps people in darkness
26.	Same family (as in #24, smiling) fully lit	MUSIC: (positive contemporary) NARR: until the Light of God's mercy and truth begins to shine!
27.		Mark Molligi: "And I came down to America's KESWICK to the Colony of Mercy. I spent 4

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28.	2-3 stills of Steve Piper	months down here and I can't even begin to tell you the support from the ministry, the people that stopped and talked with me and prayed with me. I realized that God wanted a relationship with me and that the ground at the cross was level. And I just praise God because I realize that's all it was about. There wasn't a lot of work or effort that I had to do. Once I realized this I was able to just take those burdens off. I handed them to the Lord."  Steve Piper: "Words can't describe what the Lord
		has done for me. My life has radically been changed. The Holy Spirit dwells in me and it's just remarkable."
29.	2-3 stills of Anthony Lombardi	Anthony Lombardi: "The Lord has touched our family in an immense way and we are so thankful for what He's done for us. I am thankful every day every day."
30.	"Before" & "after" pictures of graduate resident  Graphic (bottom half of screen): "If anyone is in Christ, he is a new creation. Old things have passed away; behold, all things have become new. II Corinthians 5:17"	NARR: Addiction recovery is not about reforming a man's behavior, but TRANSFORMING him on the inside through the power of knowing Jesus Christ.
31.	Resident studying Bible	That's why the Colony of Mercy's ministry is a one-step solution to overcoming addiction, based solely on the Word of God.
32.	Split-screen of resident in counseling (left) & working (right)	Our 120-day residential program for men, 18 and older, blends Biblical counseling with uniquely-designed work therapy.
33.	Counselor w/resident; Small Group session; Worship service	Spiritual help is always available for residents through one-on-one counseling and prayer, as well as group sessions, Bible study, sharing times, and three scheduled worship services during the week.
34.	Counselor mentoring resident in work setting (3-4 shots)	The other vital component of our program, work therapy, is also highly structured. The goal here is to foster accountability, integrity and meaningful relationships between residents and trained, professional staff. That way, our personnel can pass on both their work skills, AND their faith in Christ to men who often have been out of the job market for some time.
35.	Several shots of Matt Neal	Matt Neal: "I learned what humility was. I learned what gentleness was. I learned what it was like to really lay your life down for Jesus and to put Him number one."
36.	Several shots of residents; Animated still of the	NARR: At the Colony of Mercy, we believe that

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	Cross	the root problem of addiction is sin and that overcoming any addiction is possible only when a man comes into a genuine, personal relationship with Jesus Christ THE Overcomer of our sin.
37.	2-3 stills of Dave Moniz	Dave Moniz: "That was the most important day of my life, when I got down on my knees and said, 'Jesus, I'm yours, take me and do whatever it is that you want.'"
38.	Split-screen of resident on left his family on right (fades in)	The Colony of Mercy is where God speaks to hearts and transforms lives. That's true for our residents. It's also true for their wives and families.
39.	Several shots of Anthony Lombardi (just him & w/his family)	Anthony Lombardi: "The fact that God has forgiven us is one thing, but the fact that our families can still forgive us and still love us is an amazing feat and that's through God's grace, the fact that they do love us and stand by us, in the hard times, and there are, there's hard times when you get out of here, and there's stuff that comes up and there's stuff that needs to be taken care of."
40.	Multiple stills of resident/graduate interacting w/family members	NARR: The result of a man's transformation through Christ involves everyone around him. So we provide a broad spectrum of addiction recovery ministries to address the on-going needs of our residents and their families.
41.	Several shots of women in Bible study group, w/counselor by herself, whole family w/counselor	Women of Character is a ministry designed specifically for the wives of our residents. Their involvement can begin from the moment their husbands enter our program, and continues with individual counseling and mentoring, along with couples and family counseling to help rebuild their entire family unit.
42.	Several shots of Families for Christ conference, special events	Speaking of rebuilding families, the Colony of Mercy offers a monthly couples conference known as Families for Christ. These conferences are focused times of Bible study, guidance and encouragement that are open to current residents and their wives, as well as graduate couples to help them continue to grow and maintain a strong spiritual walk together.
43.	2-3 shots of Steve Piper	Steve Piper: "My family, they can't even believe it, they believe the changes in me, and I tell them all the time, it's not me, it's Christ."
44.	Multiple shots of "New Creations" & "Higher Ground" people	The Colony of Mercy also reaches into the local community with Christ-centered support groups. "New Creations" for men and "Higher Ground"

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	Graphic titles: "New Creations" / "Higher Ground"	for women are weekly Bible study groups for those who battle addiction themselves, or know someone who does.	
45.	2 shots of family enjoying "Family Days" event	Family counseling and special "Family Days" events help bring the entire family together.	
46.	Multiple images of "Transformation Life Resources" brochures (could be Flash animation of each brochure rolling onto screen)	A wealth of printed resources provides simple, to- the-point answers for everyday problems on a wide range of topics. These "Transformation Life Resources" are available directly from the Colony of Mercy	
47.	Website images  Graphic: "www.americaskeswick.org"	or on our website another source of valuable ministry information, testimonies, event calendars and many other helpful resources.	
48.	Still of Jim Patterson	Jim Patterson: "My life is full of joy, no reason except for Jesus Christ."	
49.	2 shots of Matt Neal	Matt Neal: "My testimony is pretty short and sweet, straight to the point: I'm a living testimony to the grace of God."	
50.	Group of graduates	The Colony of Mercy is the continuing story of God's grace that so powerfully transforms men's lives	
51.	Happy graduate w/his family	restores families	
52.	Women w/counselor or at Bible study	and reaches out to the community.	
53.	Multiple B&W and color stills of graduates w/their families; Joel 2:25 scrolls across screen	For over a century, we have ministered to more than 18-thousand men and their families. Many lives have been transformed by the Lord who "WILL restore the years that the locusts have eaten."	
54.	Group praying	That's why we covet your on-going prayer support for this vital ministry to continue and grow as a haven of transformation for men trapped in addiction.	
55.	Graphic build: (supered over shot #54) "Monthly financial support"	Your regular financial support is just as important. So please consider helping men at the Colony with a monthly financial gift of any size.	
56.	Graphic build: "Monthly Financial Support = Kingdom Investment"	Every dollar you give is carefully managed for the sole purpose of setting men free in Jesus Christ.	
57.	Graphic animation: Chart comparing secular program cost (\$32,280) to COM program cost (\$5,160)	There's a significant cost difference between a six- month secular program, versus the same man who receives help at the Colony of Mercy. Of that amount, the only portion paid by our residents is a \$150 application fee upon entry.	
58.	Graphic animation: "Provides: Comfortable Room, Nourishing Food, Laundry & Linen Service" replaces secular program cost graphic section	Our ministry provides each man with a comfortable room, good food, as well as laundry and linen service	
59.	Graphic animation: "No federal, state, local,	and it's all done without receiving any federal,	

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	insurance support" replaces "Provides: Comfortable Room, Nourishing Food, Laundry & Linen Service" graphic section	state, local or insurance support, other than food items to serve our residents three balanced meals a day.
60.	Smiling donors of COM (w/resident, if possible)	The Colony of Mercy depends on faithful people like you who have a heart to see men and their families released from addiction through the power of Christ.
61.	Multiple pictures of Matt Neal	Matt Neal: "While I was here I received understanding, compassion, love. My counselor was incredible and really got to the heart of the matter, which was that I was one of those people that took the grace of God for granted and I didn't fully understand the depth of God's love and what Christ had done for me. But in coming here, and in the time that I was here, I learned of those things and so I started submitting myself to God and to the Lordship of Christ and really submitted my whole life to Him and turned my whole life around because I realized how much God loved me."
62.	Still of Eric Kinne & his family	<b>Eric Kinne</b> : "I just thank the Lord for what He's done for me in my life."
63.	Stills of specific former residents (w/their families) (Dave Moniz; Mike Peniston; Sesky Paul; John Szalma; Joe Heukensfeld)	NARR: Dave knows it's true. So does Mike Sesky John and Joe. So do their families.
64.	Additional graduate stills continue	They know it's true for men of any age any background any job title any lifestyle.
65.	Montage of COM logo & Cross (top half of screen)  Graphic (bottom half of screen): "If anyone is in Christ, he is a new creation. Old things have passed away; behold, all things have become new. II Corinthians 5:17"	They know that they can overcome any addiction and receive eternal life through the transforming power and mercy of Jesus Christ!
66.	Fade to black	MUSIC: (up full to end)