

Martin Appliance :60 “Service / Surf’s Up”

- Female) So, I just had to call ‘cause you’re not gonna believe what happened.
(*continues talking under Announcer*)
- ANC) Martin Appliance knows that life has its “little” moments. Let’s listen ...
- Female) (*I was just doing regular kinds of stuff around the house, you know, cooking, cleaning, dusting the furniture ...*) when I see our five-year-old headed toward the laundry room wearing a snorkel, swim fins and a mask, and he says, “Surf’s up!” (*Short pause*) No, I figured his older brothers put him up to it. Then I heard the splash. (*continues talking under Announcer*)
- ANC) When life’s “little” moments require expert appliance service, WHEN you need it, call Martin Appliance.
- Female) I told him no more cannonballs off the washer ... even if it DID go “kaflooeey.” (*Short pause*) THAT’S when I remembered your tip about Martin’s. (*Short pause*) No, we didn’t buy our washer from them ... but they fixed it anyway.
- ANC) Martin Appliance is family-owned, with the largest team of factory-trained technicians in south central Pennsylvania ... so you’ll always get friendly, prompt, thorough service when life’s little moments happen at YOUR home. We’re the appliance service people, with locations near you.
- Female) Just a second. (*As if talking to child ...*) Okay, why is the dog wearing Mommy’s best shoes?!
- ANC) Martin Appliance ... for expert service WHEN you need it.
- Sfx) (dog bark)